



WIZZIT International

EXECUTIVE SUMMARY

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BACKGROUND

WIZZIT are globally recognized as pioneers in the field of Financial Inclusion and Empowerment through the use of innovative Mobile Banking. After launching in 2005 **WIZZIT** has built an enviable track record across three continents and is now expanding its model and looking to partner with leading innovative Financial Service Providers who share our passion for Financial Inclusion. The World Bank through the IFC is a strategic shareholder in **WIZZIT**. We are exceptionally proud of the fact that each of our partner banks has exceeded their expectations, including financial objectives.



WIZZIT MOBILE & ELECTRONIC BANKING
PLATFORM

WHAT WE OFFER

WIZZIT offers a customised solution specifically tailored for each Banks particular needs. All branding, pricing and marketing of the products and services belong to the bank and they have total control over each aspect with the added benefit of drawing on **WIZZIT's** experience and expertise across three continents since 2005. Each component of our offering is explained in the various sections and include the following:

- Mobile Banking
- Mobile Wallet
- Mobile Acquiring
- Merchant Module
- Agent management
- Branchless Banking
- Customer On-boarding and account activation
- Multiple channel access:
 - USSD
 - APPS – Multi segment
 - Youth
 - Teens
 - Small Business (SME)
 - Internet
 - ATM
 - POS
 - Branches
 - Kiosks
 - Agents
- Hosting options
 - Cloud Hosted
 - Bank hosted
- **WIZZIT** International Smart Electronic Services Bus (ESB)
- 8 to 12 week implementation

COST EFFECTIVE SOLUTION

Our philosophy is to charge a one off implementation fee and then a revenue share model based on transaction volumes. This takes the initial high costs out of the equation and makes for a true “partnership” relationship. Importantly, the **WIZZIT** Mobile Banking solution can be implemented within ***an 8 to 12 week period*** with minimal disruption to your IT team. Once we have a full understanding of the requirements we will be able to put a costing model forward that will work for both parties.

PROJECT MANAGEMENT

WIZZIT has the experience with previous successful installations and by making use of the **WIPET (WIZZIT International Project Execution Template)** all possible items that may get “forgotten” have been included into easy to read and manage lists, including items such as marketing and advertising to ensure market buy-in as well as a financial modelling template.

The biggest risk and cost to the Financial Institution is choosing to ignore the mobile channel and then risk being left behind in a highly competitive and lucrative market.

CONCLUSION

WIZZIT International has successfully implemented similar solutions within the African market; Central America and Eastern Europe and has the necessary technology; infrastructure and experience to be able to assist banking partners in achieving their strategic and business goals.



CONTACT US

For more information about the **WIZZIT** Platform for Mobile Banking, visit www.wizzit-int.com or call +27 11 523 5600 or email info@wizzit-int.com