



WIZZIT International

BACKGROUND ON WIZZIT



WIZZIT MOBILE & ELECTRONIC BANKING
PLATFORM

INVITED TO PRESENT THE WIZZIT MODEL
AT NUMEROUS EVENTS AROUND THE
WORLD:

- *The Clinton Global Initiative.*
- *The G20 Financial Inclusion Summit in Mexico.*
- *SIBOS in Japan.*
- *Regional African SIBOS meeting.*
- *UNDP in Ethiopia.*
- *AFI (Alliance for Financial Inclusion).*
- *Harvard Business School.*
- *The Peruvian Banking Association.*
- *Febraban – Banking Association of Brazil.*
- *The Honduras Banking Association.*
- *The Venezuela Banking Association.*
- *The South African Banking Association.*
- *The Botswana Banking Association.*
- *FATF regional council meeting on regulation as a barrier to financial inclusion.*
- *Many other global conferences around the world on both financial inclusion & Mobile Banking.*
- *Presentations to Central Banks and Ministries of Finance including Nigeria, Liberia, Senegal, Lebanon, Indonesia, Mexico, Philippines, India, Honduras, Peru, South Africa, Romania and others.*

BACKGROUND ON WIZZIT

WIZZIT are globally recognized as pioneers in the field of **Financial Inclusion and Empowerment** through the use of innovative **Mobile Banking**.

Since successfully launching in 2005 **WIZZIT** is expanding its model and looking to partner with leading innovative Financial Service Providers who share our passion for Financial Inclusion. The World Bank through the IFC is a strategic shareholder in **WIZZIT**. Please see our website – www.wizzit-int.com. Also on **YouTube** you will find numerous videos on **WIZZIT** including one put together by the World Bank. **WIZZIT** has been recognized around the world and been the recipient of many awards (*though that is not why we started this business*). Today **WIZZIT** through their partner banks is live across three continents and we are very proud of the fact that each of our partners has exceeded their expectations including their financial objectives.

WIZZIT International (“WIZZIT”) commenced business in 2002 and after three years of research and development in designing and working on a solution for its first client, **WIZZIT** went commercially live on the 24th March 2005, with a **world-class mobile banking solution and unique methodology**.

WIZZIT is proud of its achievements to date and have developed the following strengths:

- Experience in mobile banking and payment solutions since 2005 – business developed out of a customer & market need not as a technology offering.
- Banking credentials.
- Breadth and depth of shareholders & access to their networks.
- Large reference sites with significant installed (and fast growing) customer bases.
- Committed, experienced management team who are passionate about **WIZZIT**.
- Team with a **‘CAN DO’** attitude.
- Service Orientated Architecture (SOA) technology platform with little “baggage” – based on open source architecture.
- Youthful & motivated staff who are highly innovative.
- Partnership pricing philosophy (*particularly around shared risk model/clicks*).
- Full mobile banking and payment system solution.

In addition our branchless banking model and instant account opening makes **WIZZIT International** an ideal partner for financial institutions that are committed to financial inclusion and serving the needs of the un-banked or under-banked segment of society and even those who wish to view mobile banking as an addition to their “traditional” banking methods.

WIZZIT International has a proven track record and have developed a unique model to banking the unbanked through mobile technology. We have proved that we can replicate this in any market across the globe by partnering with innovative Financial Service Providers.

We are globally recognised as pioneers and leaders in mobile banking and in financial inclusion and are one of the very few companies that have practical hands on experience in various implementations.



CONTACT US

For more information about the **WIZZIT** Platform for Mobile Banking, visit www.wizzit-int.com or call +27 11 523 5600 or email info@wizzit-int.com